

Privacy policy

Your privacy is very important to us. We have put in place measures to ensure that any personal information or data that we obtain from you is processed in accordance with the accepted principles of good information handling.

By using this website you are agreeing to the terms of this Privacy Policy. If you have any queries regarding this policy or complaints about our use of your information, please contact us as directed on this website.

DATA PROTECTION

Pyramid Property Finance Limited complies with the Data Protection Act 1998 and treats all personal information as private and confidential. We shall only use your name and other information relating to you that we collect on this website or when you want to apply for products or services from us in the manner set out in these Terms of Use and the terms and conditions applicable to the product or service you have applied for.

We will ensure that your information is accurate and up to date, that we do not keep it for longer than necessary and that appropriate measures are in place to protect the information from any unauthorised use, except where disclosure is made at your request or with your consent or where we are required by law to disclose it.

The Data Protection Act gives you the right to receive details of the information Pyramid Property Finance Limited holds about you and to have any inaccurate details amended. Any request for your data must be in writing accompanied by the appropriate fee (currently £10) and addressed to The Data Protection Officer, Pyramid Property Finance Limited, Central Offices, 1 - 3 High Street, Tettenhall, Wolverhampton, West Midlands, WV6 8QS.

Using Your Information

If you visit our website, we may collect information when you register with us or apply for a product or a service online such as your name, your business name, e-mail address, postal address, telephone/mobile number, fax number, financial details, national insurance number, payment card details and bank account details. Once registered you are no longer anonymous to us. We need this information in order to verify your identity, decide whether to allow you to use this website, whether to go ahead with your application, to provide our products and services, to collect payment from you, to detect any fraud or website abuses, to send you information relevant to your account and in case we have any queries.

We may also collect and store some of the above information and the nature of your enquiry when you make an enquiry. We use that information for responding to your enquiry. If you contact us we may keep a record of that correspondence and if another registered user contacts us about you, your activities on this website or your postings on this website, we may collect such information in a file specific to you.

Once you become our customer, we will process, transfer and disclose your information to provide you with products and services and deal with your transactions. To manage our relationship with you (including marketing if you have agreed to it) and to carry out surveys, business analysis and market research. We may transfer such data to professional advisers, third party service and administration companies and any entity providing funding to us either now or in the future and their professional representatives.

Such data may include “sensitive personal data”, as defined by the Data Protection Act 1998.

Once you become our customer, we reserve the right to pass data about you or your account to third parties for administrative purposes, fraud prevention, terrorism prevention, money laundering, debt tracing, fighting crime or where we are required to do so by law. We may transfer our databases containing your personal information if we sell our business or part of it. In such circumstances, we will notify you of any change in ownership.

We may also disclose your information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating these Terms of Use or may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other users, or anyone else that could be harmed by such activities. We may disclose your information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service, and improve our products and services offering.

Third Party Links

This website may contain advertising of third parties and links to other sites or frames of other sites. Please be aware that we are not responsible for the privacy practices or content of those third parties or other sites, nor for any third party to whom we transfer your data in accordance with our privacy policy

IP Addresses

We do not collect IP addresses.

Other than as set out in these Terms of Use or any applicable product terms and conditions, we shall **NOT** sell or disclose your personal data to third parties without obtaining your prior consent unless this is necessary for the purposes set out in these Terms of Use or unless we are required to do so by law.